

**ADVERTISING TARIFF**

Back Cover Page	Rs.12,000/-
Inside Cover Page	Rs.10,000/-
Special Full Page (Colour)	Rs.8,000/-
Full Page (B/W)	Rs.6,000/-
Half Page	Rs.3,000/-
Banner	Rs.3,000/-

Please reserve .....Page in colourful Souvenir to be published & distributed to all registered Members / Corporate Delegates & associated Organisations. Sponsorship / Advertising material enclosed.

Signature:.....Designation:.....

Organization with Office seal :

<b>Mechanical Data</b>	
Overall area	210mm x 270mm
Print area	150mm X 200mm

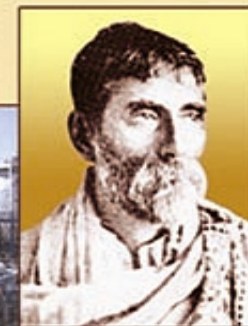
Payment should be made by crossed Cheque/Draft drawn in favour of "IICHe, CRC-Alumni JU Seminar 2011", payable at Kolkata and to be sent either of the following addresses:

<b>Dr. Asim Kumar De</b> Convener, Organising Committee Indian Institute of Chemical Engineers, Calcutta Regional Centre, Dr. H L Roy Building, J.U. Campus Raja S C Mullick Road, Kolkata-70032	<b>Sri Anil Kumar Sadhukhan</b> Co-Convener, Organising Committee Alumni Association., NCE Bengal & JU Jadavpur University Campus Raja S C Mullick Road Kolkata-70032
---	--

Prof. D. J. Chattopadhyay, Pro-Vice Chancellor, Jadavpur University  
Sri P. S. Bhattacharya, CMD, Coal India Limited  
Sri Shibaprasad Bhattacharya, Joint Chief Controller of Explosives, Govt. of India  
Prof. A. K. Chatterjee, Former Professor, JU & Director BITS, PILANI  
Sri Rabin Mukhopadhyaya, Chairman, ICC-ER & Executive Director, HPL  
Sri A. K. Roy, Executive Director, IOCL, Haldia Refinery  
Sri D. Dutta Gupta, Managing Director, East India Pharmaceuticals Ltd.  
Sri Subharthee Dey, Managing Director, Dey's Medical Co. (Pvt.) Ltd.  
Sri D. P. Patra, Executive Director, MCC PTA ( India) Corpn.  
Sri S. K. Chakraborty, Chairman, Durgapur Chemicals Ltd.  
Sri Suprakash Kundu, M. D., Bengal Chemical & Pharmaceutical Ltd.  
Sri S. K. Bhattacharya, Director General, HIDCO.  
Sri Rasendu Patatinda, VP, Alumni Assn., JU & Ex Director, Philips India Ltd.  
Sri D. P. Mishra, Director, Tata Consultancy Engineering  
Sri S. P. Gon Choudhury MD, W.B. Green Energy Development Corporation  
Sri Nilmoni Dhar, Managing Director, Mackintosh Burn Ltd., W.B.  
Sri S. K. Sadhu, Sr. Vice President, Ambuja Cement Ltd  
Sri S. K. Dubé, Managing Director, ONGC, Tripura Power Co. Ltd.  
Sri P. Hari Babu, Business Co-ordinator, Ramly Group  
Sri Amalesh Dutta, Dy. General Manager, IOC-Petronas, Haldia  
Dr. Sukhendu Kr. Das, Dist. Science Adviser, Deptt. of Science & Technology, W.B.  
Prof. Basab Chaudhuri, Honorary Secretary, IICHe  
Prof. N. N. Roy, Former Professor, JU & Expert advisor of UPSC & UGC

January 21st & 22nd, 2011

at  
Dr. Triguna Sen Auditorium, Jadavpur University, Kolkata -700032



Organized Jointly by :

Indian Institute of Chemical Engineers, Calcutta Regional Centre  
&  
Alumni Association, NCE Bengal & Jadavpur University

In collaboration with :

University of Calcutta & Jadavpur University  
Tel.: (033) 2414-6071, (033) 2414-6854/2413-7113  
Mob.: 09477203215, 09432245793  
E-Mail : akdecuce@yahoo.com, alumniju@gmail.com



**About the Seminar**

It was 1892

**Acharya Prafulla Chandra Roy**



the doyen of Chemical Science and Industry in India, single handedly established 'The Bengal Chemical & Pharmaceutical Works Limited', the first Indian Pharmaceutical Company in India and an industrial tradition started thereafter. To commemorate the 150th birth Anniversary of Acharya Roy, Indian Institute of Chemical Engineers, Calcutta Regional Centre and Alumni Association, NCE Bengal & Jadavpur University, jointly will be organizing Acharya Prafulla Chandra Roy Memorial National Seminar on "Chemical & Pharmaceutical Industries in India - Present Scenario & Future Prospects" on 21st and 22nd January, 2011 at Kolkata.

University of Calcutta and Jadavpur University have kindly consented to be collaborators of the event.

**Objectives**

The Seminar has been planned to explore several Key Issues to meet the following objectives:

- To overview status of Chemical and Pharmaceutical Industries in India.
- To analyze opportunities and potential for the Growth of Chemical and Pharmaceutical Industries in India.
- To understand Scope and Challenges of Chemical and Pharmaceutical Industries in India by exploring demand and problems.
- To analyze and update the recent research and development in these Industries.
- To overview Energy and Environment issues related to Chemical and

The Seminar will be interactive. Programme will include invited lectures on the Life and Works of Acharya Prafulla Chandra Roy. Plenary Sessions and several other invited lectures on topics of contemporary interest will be delivered by eminent Industrialists, Technocrats and Academicians from different parts of the country.

Any other relevant topics compatible with objectives may also be included.

**Call for Papers**

There will be sessions for presentation of Technical Papers by Research Scholars in the field of Advances in Chemical Science and allied Engineering.

- Submission of abstract (maximum 500 words) : 30th December, 2010
- Notification of acceptance: 7th January, 2011
- Full paper submission: 15th January, 2011

**Organizing Committee**

**Chairman** : Prof. Asit Kumar Mitra, Former President, IICHe and Alumni Association., J.U.  
**Co-Chairman** : Sri Amitabha Roychoudhuri, Former President, Alumni Association, J.U.  
**Convener** : Dr. Asim Kumar De, Regional Secretary, IICHe-CRC  
**Co-Convener** : Sri Anil Kumar Sadhukhan, E.C. member Alumni Association, J.U.  
**Jt. Convenors** : Sri Anil Kumar Das, E.C. member Alumni Association, J.U.  
Sri Amal Kumar Mitra, Jt. Regional Secretary, IICHe-CRC  
**Treasurer** : Sri Kalyan Kumar Das, Chairman IICHe-CRC  
**Jt. Treasurer** : Sri Ratikanta Dhar, E.C. member Alumni Association, J.U.



**National Seminar on  
Chemical & Pharmaceutical Industries in India  
- Present Scenario & Future Prospects**



**Form for Registration**

Name :.....  
Designation :.....  
Membership No. ....  
Name of Organization :.....  
Category : Member (Alumni Association, J.U./IICHe)  Non-Member   
Corporate Delegate  Student  Veg/Non-Veg   
(Please Tick as applicable)

**Details of Cheque:**  
Name of the Bank:.....  
Cheque No. & Date.....

Signature

Payment may please be made by crossed Cheque/Draft drawn in favour of "IICHe, CRC-Alumni JU Seminar 2011", payable at Kolkata and to be sent either of the following addresses (vide Addresses for Communication):